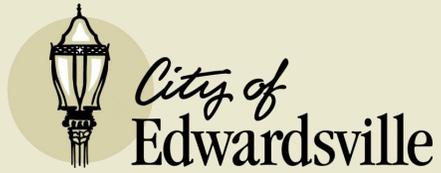




*City of*  
Edwardsville

# Business Forecast Breakfast

March 10, 2026



# Welcome. We will begin shortly.

- Please use this time to enjoy breakfast and coffee.
- Today's presentation is currently available for download at [www.cityofedwardsville.com \ BFB](http://www.cityofedwardsville.com/BFB) or scan the QR code here and on the back of your program.

4:59





City of  
Edwardsville



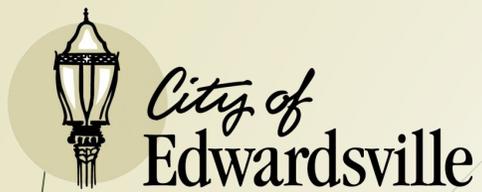


*City of*  
Edwardsville

# Business Forecast Breakfast

March 10, 2026

**Welcome**

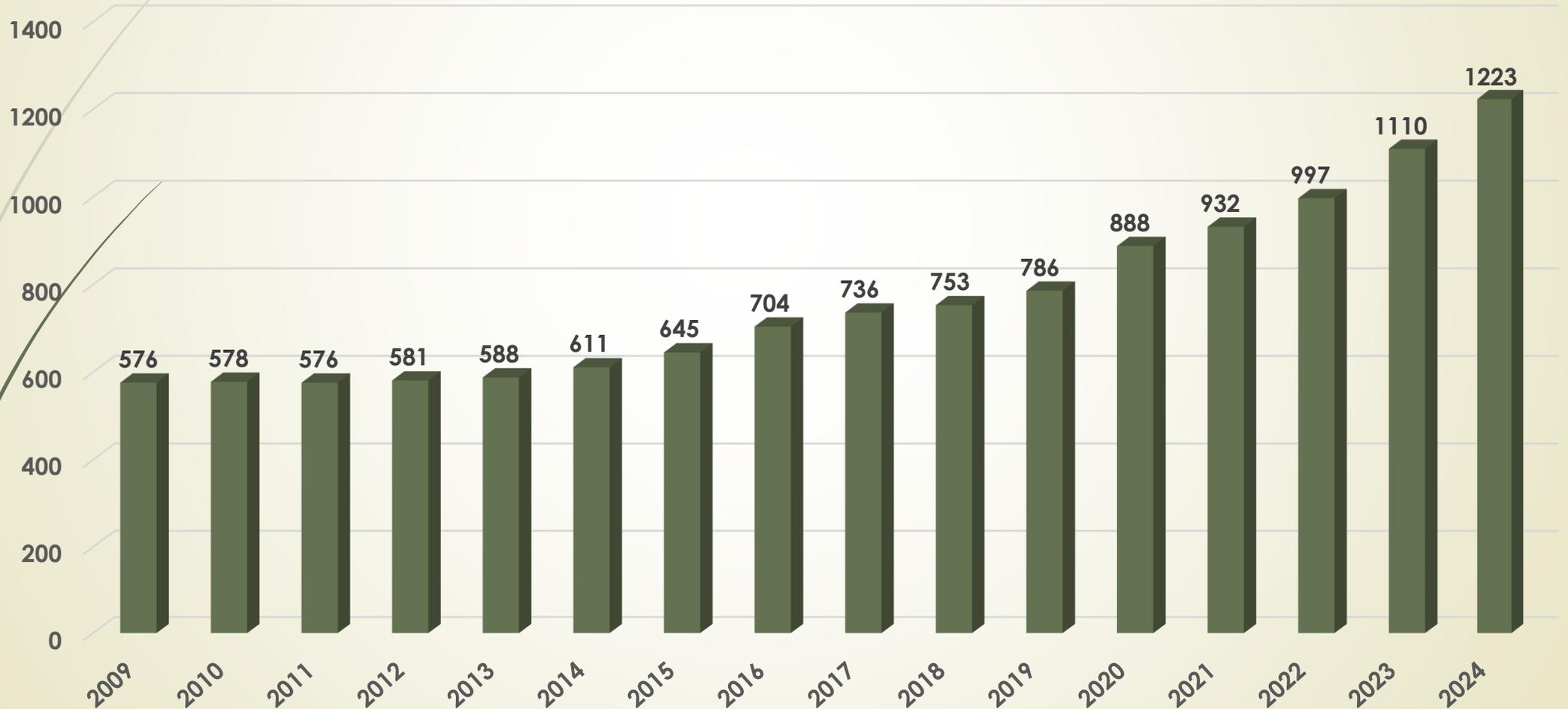


# 2025 Year in Review

- New Businesses
- Edwardsville Enhancement Plan
- 2026 Events

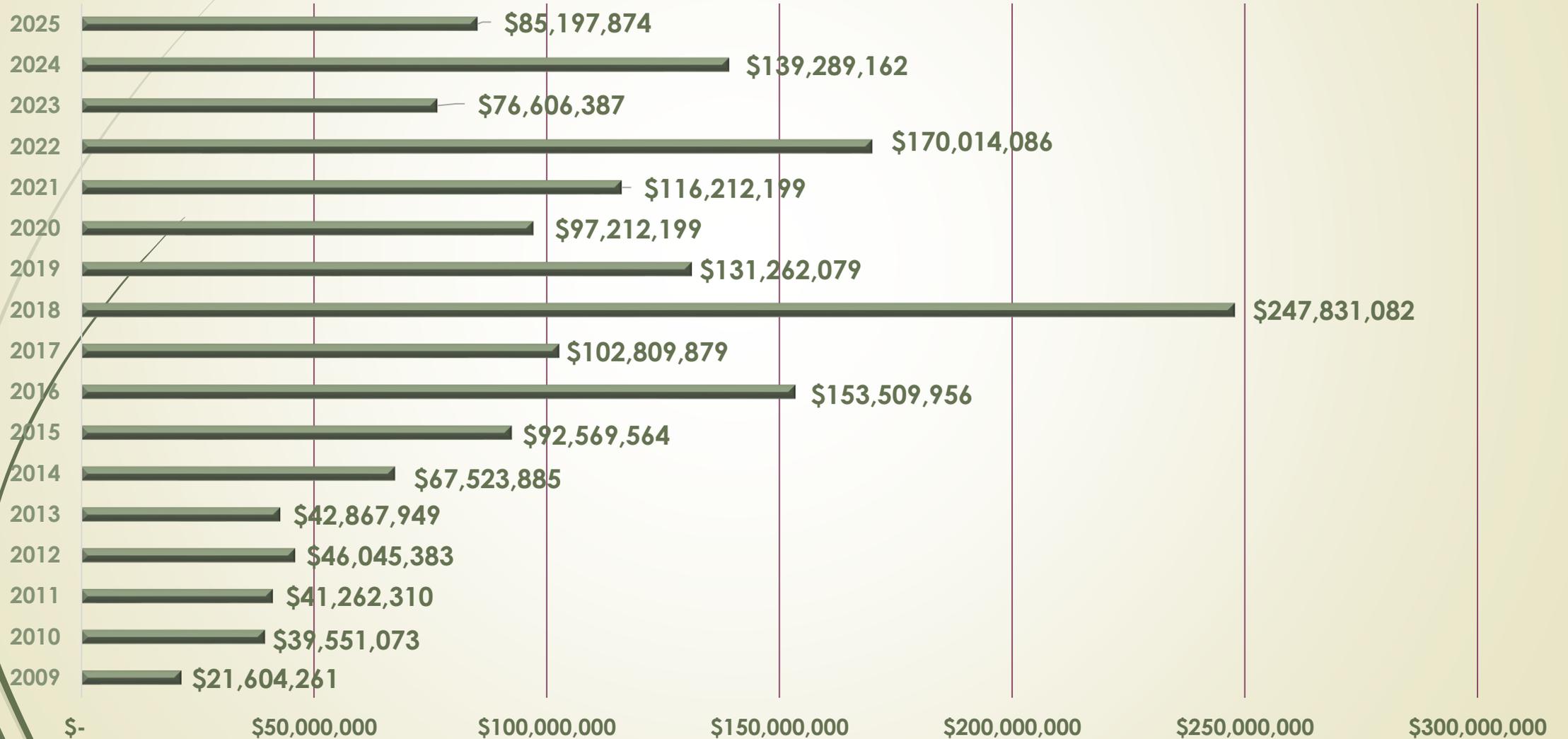
# Equalized Assessed Valuation History

Millions



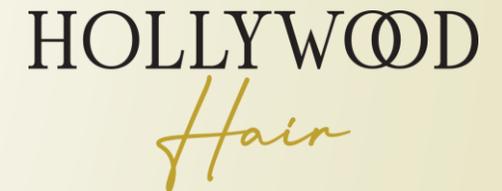
# Dollar Values of Construction

2009 to Present



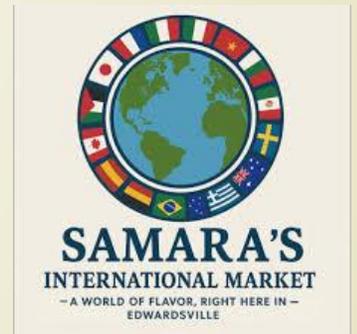
# 2025 New Businesses

- AlphAs
- Keepsake Candle
- Tesla
- Hollywood Hair
- US Lumber
- Busy Body Meals
- Ivy Hall
- Oppenheimer & Co. Inc.
- Christian Brothers Automotive



# 2025 New Businesses

- Synergy HomeCare
- Chocolate Covered Creations
- Scotty's Sports Bar and Grill
- Park North Golf Club
- Samara's International Market
- Aura Wellness Collective
- Sav-On Liquor & Wine
- Quantum Vapors
- Preloved



preloved

# 2025 New Businesses

- Piercings on Main
- Philly Pretzel Factory
- O2BKids!
- Goldie Company Florals
- Wall Street Financial Group
- Witt and Wisdom Counseling, PLLC
- Fit Flavors
- Imo's Pizza



# SIUE Health Sciences Complex

**SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE**



# Edwardsville Community Unit District 7

EDWARDSVILLE  
COMMUNITY UNIT  
**DISTRICT 7**  
SCHOOLS



# 2026 New Business

*Narwhal's*  
CRAFTED



January 9, 2026

# 2026 Business Renovation



# 2026 New Business

**SALT +  
SMOKE**

---

BBQ BOURBON BEER

Spring 2026



# 2026 New Business



April 2026



# 2026 New Business



# 2026 New Business



# 2026 New Business

## Real Agave



# 2026 Business Expansion

CARROLLTON  
BANK



# 2026 Business Expansion



# Rebuild Downtowns & Main Streets Capital Grant

**\$2.87 Million  
State Grant**



# 109 North Kansas Parking



# Raise Grants

\$21.24 Million  
Federal Grant



# Raise Grant



# Raise Grant



# Raise Grant



# Plummer Family Park Phase 2



Photo credit: 618 Drone Service



Photo credit: Scott Evers

# The Courthouse 618



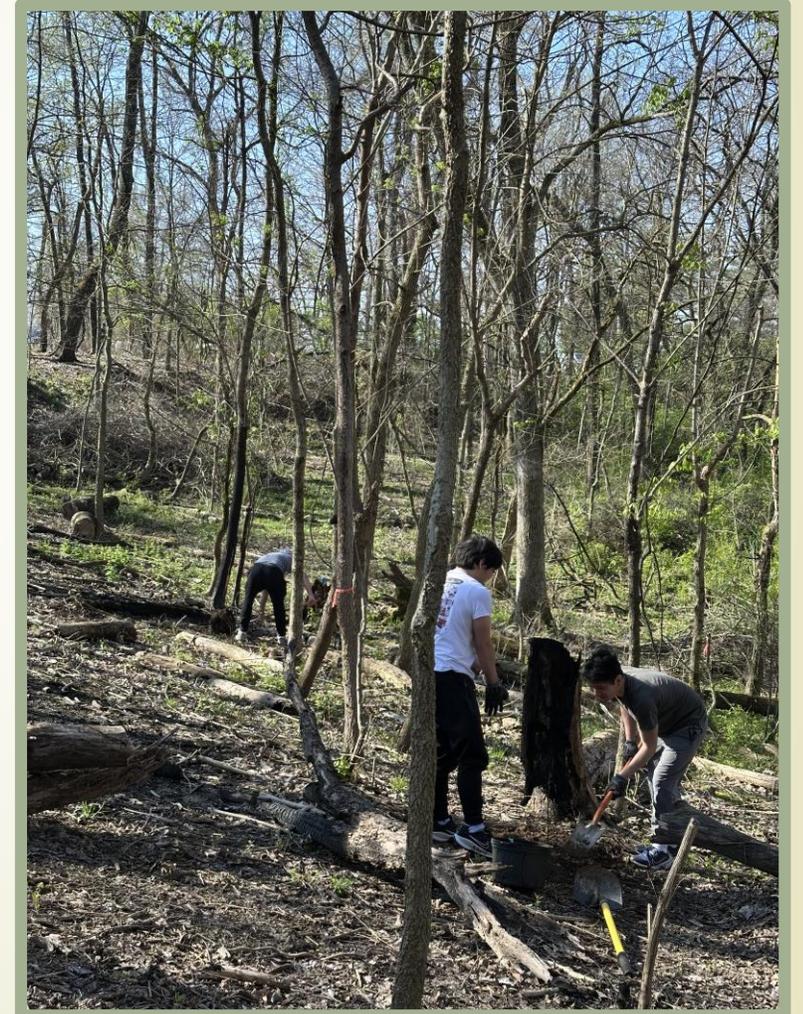
Fall 2026

# Green Space Initiatives



## Ongoing

- Reforestation efforts
- Restoration efforts



# Edwardsville Enhancement Plan

694 Marine Road



# Edwardsville Enhancement Plan

## Richards Woods Phase II

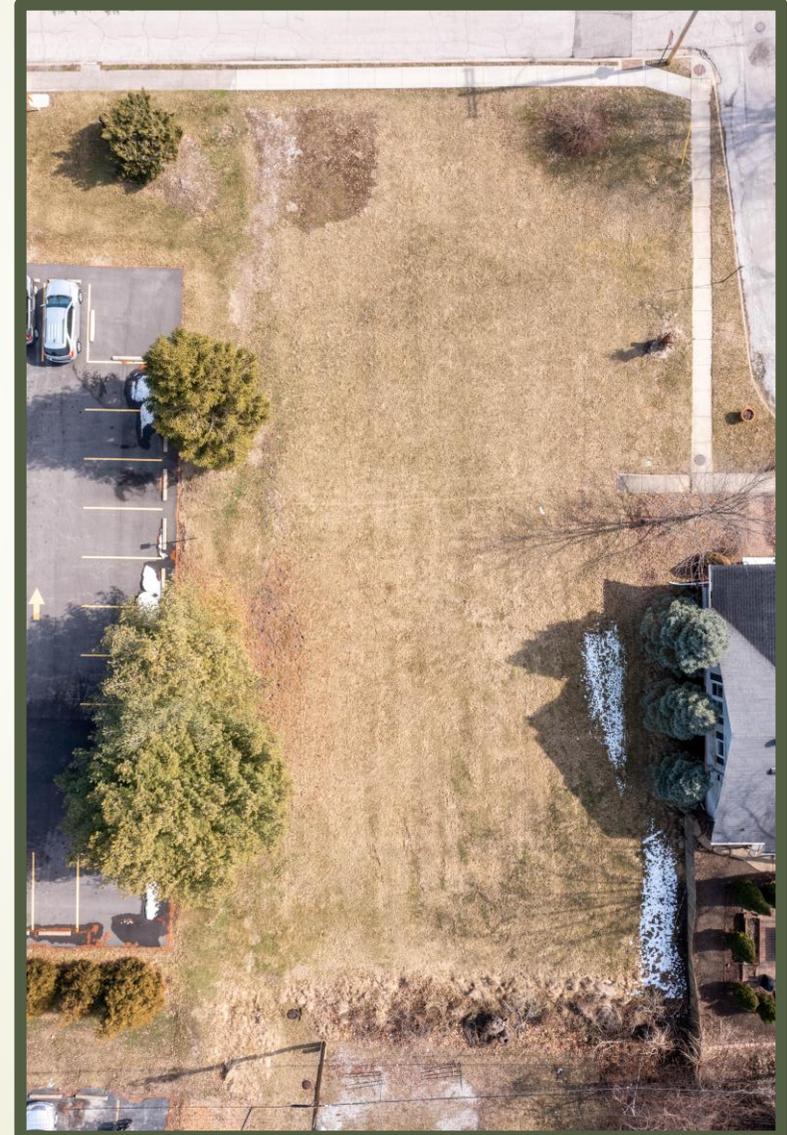


# Edwardsville Enhancement Plan

## 211 South Benton Street



Photo credit: Dave Rudloff



# Edwardsville Enhancement Plan

## 1722 Gerber Road



Photo credit: Dave Rudloff

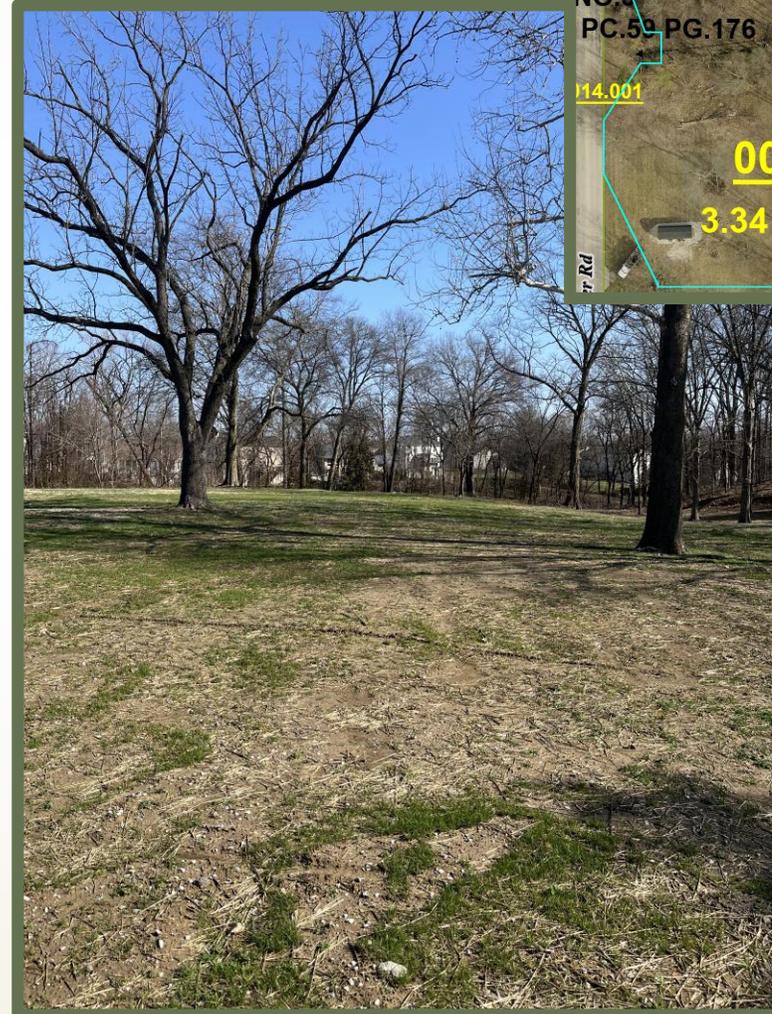
# Edwardsville Enhancement Plan

## 200 Pleasant Ridge Drive



# Edwardsville Enhancement Plan

## 7001 Goshen Road



# Edwardsville Enhancement Plan

## Goshen Road Medians

**Goshen Rd Median Planting Layout 'A'**




Stella d'oro Daylily      Sunburst Hypericum




Siskiyou Primrose      Little Bluestem Grass




Snow Queen Hydrangea      Blue muffin Viburnum

**Goshen Rd Median Planting Layout 'B'**





Walkers low Catmint      Hameln Grass      Morden's Gleam Lythrum





Autumn Joy Sedum      Snow Queen Hydrangea      Hummelo Betony





Karl Foerster Grass      Black Eyed Susan      Purple Coneflower



Shasta Daisy

# Edwardsville Enhancement Plan

## 2003 Plum Street



# Edwardsville Enhancement Plan

## All Abilities Playground



**CR**  
CUNNINGHAM RECREATION

Edwardsville Inclusive Playground

Design • Build • PLAY!

Colors:  
Green Accents/Arches  
Burgundy Uprights  
Gray Decks  
Gray Coated Site  
Forest Green Shade  
Burgundy HDPE  
Burgundy/White 2C HDPE  
Champagne Plastic  
50/50 Light Gray/Black PIP  
100% Red Small Granule  
100% Black "tracks"

www.cunninghamrec.com

800.438.2780

# Edwardsville Enhancement Plan

## Historic Leclaire Water Tower



November 18, 2025

Photo credit: Drone 618 Service

# Edwardsville Enhancement Plan

## 1201 North Main Street Property



# Edwardsville Enhancement Plan

## Goshen Commons



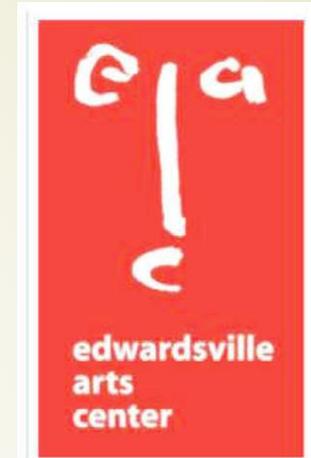
# Edwardsville Enhancement Plan

## Goshen Commons

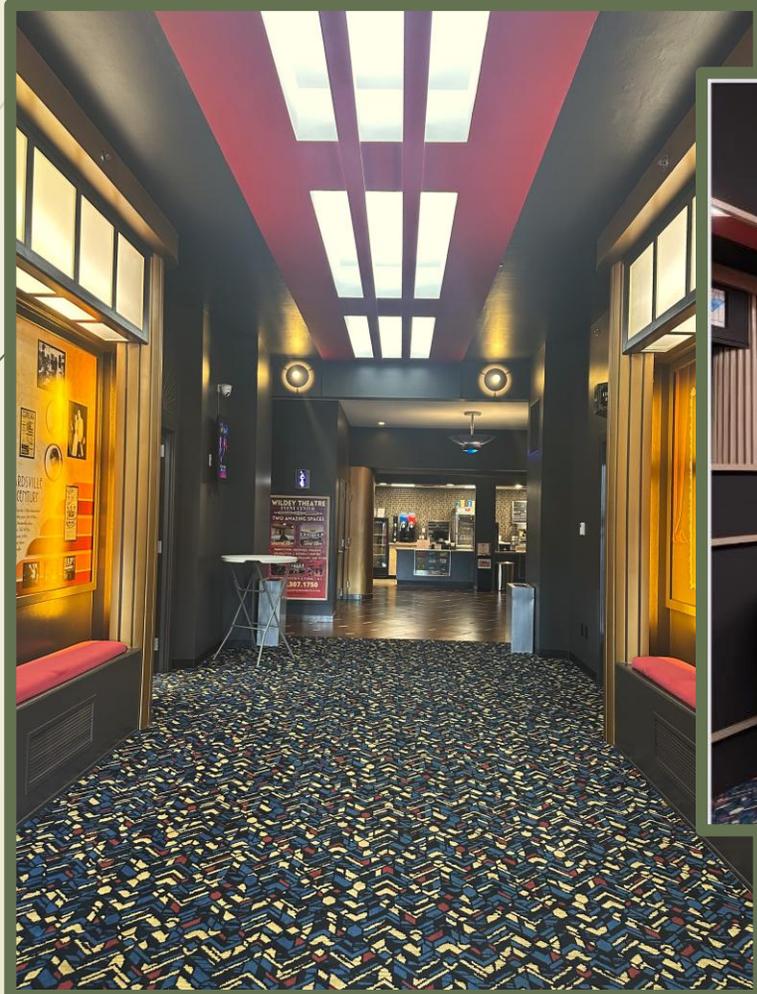


# Edwardsville Arts Center

246 North Main



# The Wildey Theatre Renovation



# Spotlight Edwardsville



# Excellence in Edwardsville

## EXCELLENCE *in* EDWARDSVILLE



### Susan Converse & Kris Ellsworth

*From left: Kris Ellsworth,  
Susan Converse and  
Mayor Art Risavy*

July  
2025

## EXCELLENCE *in* EDWARDSVILLE



### Roger Huber

*From left: Fire Chief Brendan McKee,  
Police Chief Mike Fillback, Roger Huber  
and Mayor Art Risavy*

October  
2025

# 2026 Choco-Lotta-Fun Crawl



# Paddle Battle 2026

April 25, 2026



# The Land of Goshen Community Market



# Route 66 Festival

June 13, 2026



# America250

- City Park—Sunday, June 28—  
1-4 p.m.
- Wildey Theatre—Tuesday,  
June 30
- City Park—Thursday, July 2
- American Legion Post 199  
Grounds—Saturday, July 4



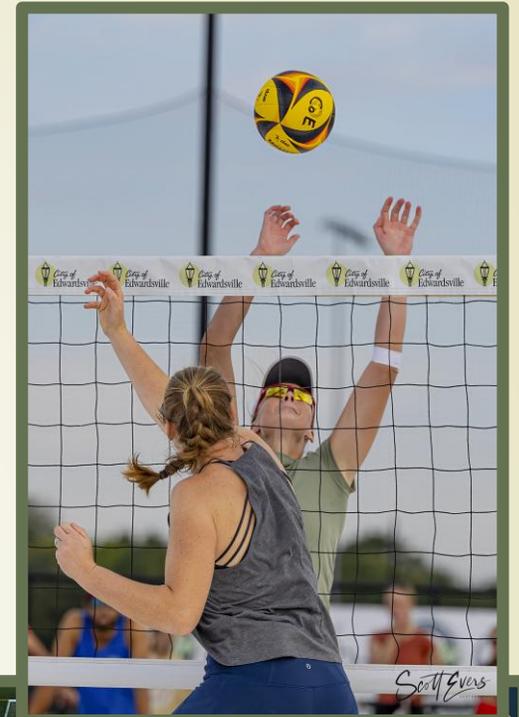
# Midwest Open

## AVP Heritage Contender Series

September 25—27, 2026



- Austin Open
- South Florida Open
- Virginia Beach Open
- Denver Open
- Waupaca Open
- Mother Lode
- Santa Barbara Open



# The Last 100 Miles of Route 66 Centennial Festival

Luminaries: A Festival of Songs & Stories

October 9, 10, & 11





# Dr. James T. Minor

Southern Illinois University Edwardsville Chancellor

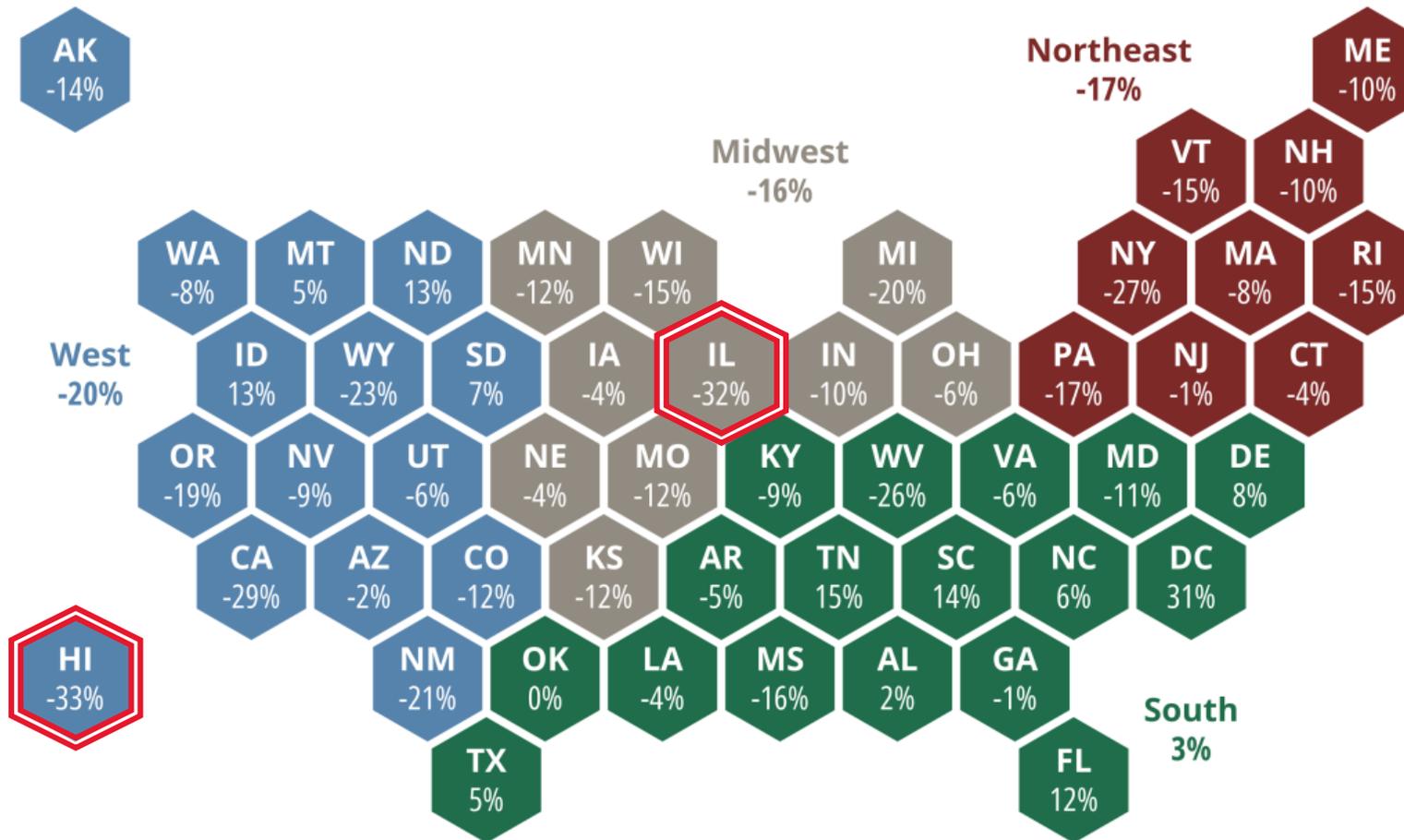


**SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE**

# **CITY OF EDWARDSVILLE BUSINESS FORECAST BREAKFAST**

**SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE**

# THE DEMOGRAPHIC CLIFF



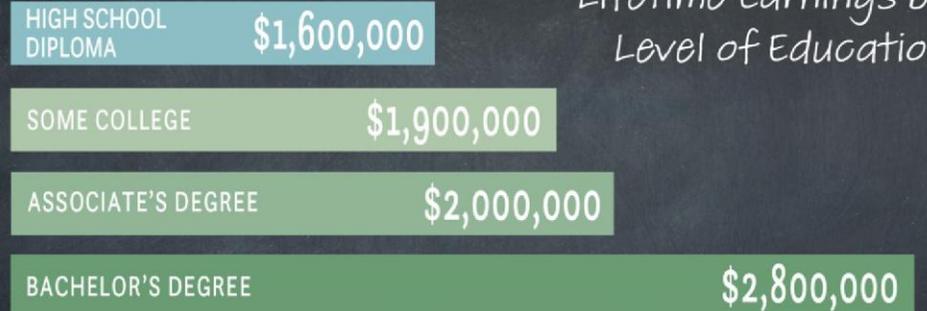
Expected 32% decline in Illinois high school graduates between 2023 and 2041.



[\\*wiche.edu/knocking/key-findings/geography/](https://wiche.edu/knocking/key-findings/geography/)

## Value of College Degree Is Clear, but Public Skepticism Persists

A new report from the Pew Research Center shows that the wealth gap between people with and without college degrees remains wide.



Source: The College Payoff, Georgetown University Center on Education and the Workforce, 2021.

**24% vs. 93%**

24% of Americans with low confidence in higher education cite the cost and expenses as a concern, vs. 93% of bachelor's degree students who say their college investment is worthwhile

**32% vs. 88%**

32% of Americans with low confidence in higher education cite lack of career readiness as a reason for their skepticism, vs. 88% of students who are confident their degree will help them secure a job

**38% vs. 70%**

38% of Americans with low confidence in higher education cite campus politicization as a concern, vs. 70% of college students agree they can express their opinions freely on campus

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# ARTIFICIAL INTELLIGENCE?

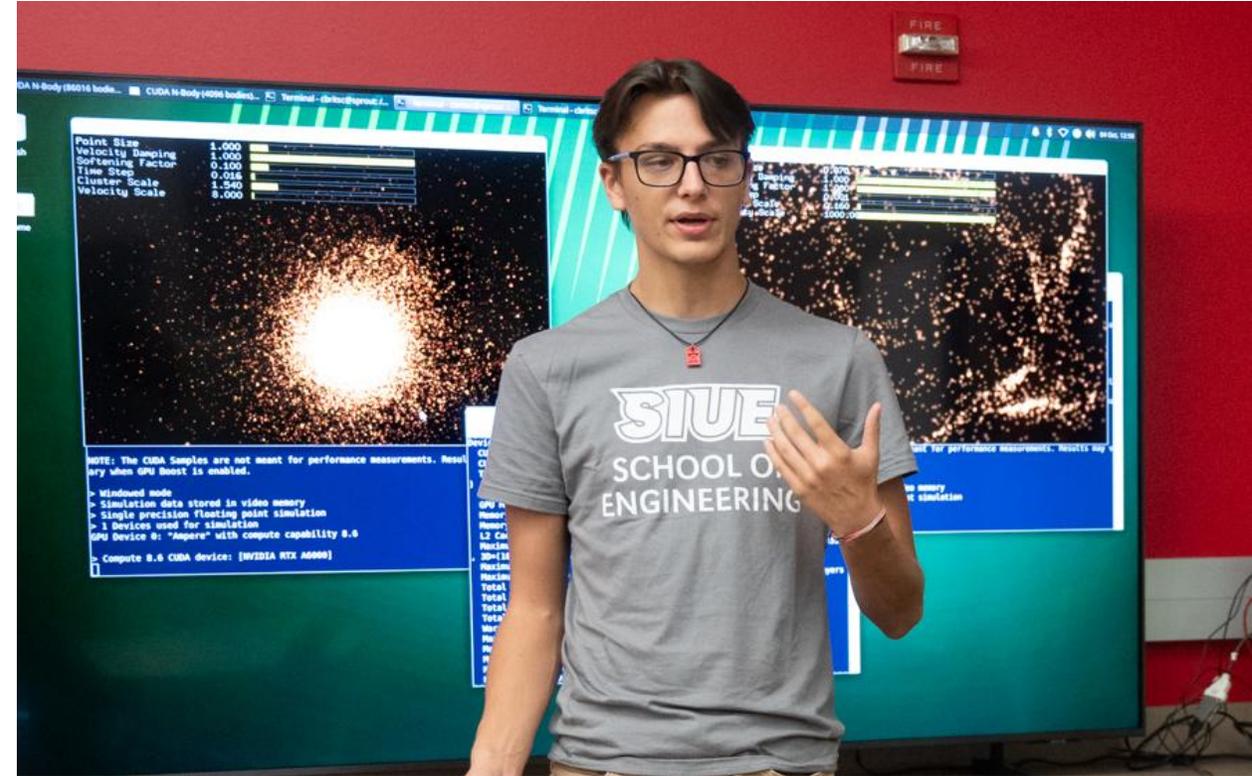
## AI Integration Across SIUE

- Chat GPT reached 1 million users in 5 days
- Reached 100 million users in  $\approx$  2 months

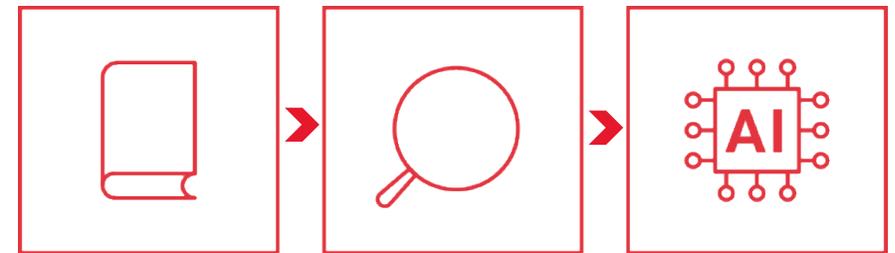
### Comparison

- Telephone  $\rightarrow$  decades
- Electricity  $\rightarrow$  decades
- Internet  $\approx$  7 years to 100M users
- Mobile phones  $\approx$  16 years
- Facebook  $\approx$  4.5 years
- iPhone  $\approx$  3 years
- TikTok  $\approx$  9 months

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## The Evolution of How Humans Acquire and Deploy Information



TRADITIONAL  
KNOWLEDGE

DIGITAL  
SEARCH

ARTIFICIAL  
INTELLIGENCE



# REGIONAL FOOTPRINT

- Edwardsville
  - Main Campus
- Alton
  - SIU School of Dental Medicine
- East St. Louis
  - East St. Louis Center
- Belleville
  - Southwestern Illinois Justice and Workforce Development Campus

SOUTHERN ILLINOIS UNIVERSITY  
**EDWARDSVILLE**

# DEGREE PRODUCTIVITY



FOR BACHELOR'S DEGREE PRODUCTION  
AMONG ST. LOUIS AREA UNIVERSITIES **SIUE** RANKS...

#1

**OVERALL**  
YEARLY AVERAGES  
FROM 2015-2024



#1

**OVERALL**  
8 OUT OF 10  
YEARS

# ECONOMIC IMPACT STUDY

**\$1.3 BILLION**

Total Economic Impact  
**12,178 JOBS**

THE STATE'S INVESTMENT IN SIUE YIELDS

**\$199,315,953**

IN TAX REVENUES

SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE



OPERATIONS  
ECONOMIC IMPACT  
**\$637 MILLION**  
**6,977 JOBS**



IL TAX DOLLARS  
**\$144.3 MILLION**



STUDENT  
SPENDING IMPACT  
**\$129.6 MILLION**  
**1,379 JOBS**



VISITOR  
ECONOMIC IMPACT  
**\$4.3 MILLION**  
**37 JOBS**



ALUMNI IMPACT  
**\$516.3 MILLION**

EVERY **\$1** INVESTED

SIUE STUDENTS  
RETURNS

**\$3.32**

TAXPAYERS  
RETURNS

**\$3.41**



REPORT:  
SIUE COUGARS ATHLETICS  
**ECONOMIC IMPACT**

**\$247.6 MILLION**

Total Economic Impact and Academic Value of  
SIUE Athletics Over the Past Four Years (FY22-25)





# COMMUNITY IMPACT

- Freedom School
- Summer Camps/Continuing Education Programs
- Tornado Relief Efforts
- Cougars in the Community

**SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE**

# ALIGNMENT OF CURRICULUM WITH INDUSTRY

Criminal Justice Studies  
Cold Case

SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE



# ALIGNMENT OF CURRICULUM WITH INDUSTRY

Education Partnership  
with National Geospatial-  
Intelligence Agency (NGA)

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# UNIVERSITY PARK

SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE

IT HAPPEN

SIUE

TOMORROW

SIUE

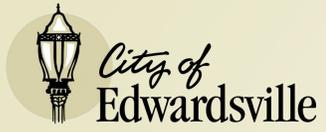


SOUTHERN ILLINOIS UNIVERSITY  
EDWARDSVILLE  
CLASS OF 2029



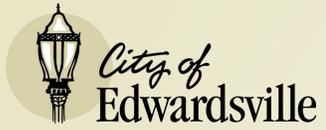
# 2025 Businesses of the Year

- Large
  - Small
  - Nonprofit
- 



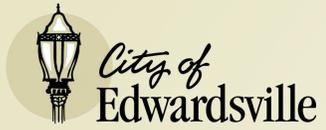
# 2025 Large Business of the Year

**CARROLLTON  
BANK**



# 2025 Large Business of the Year

**CARROLLTON  
BANK**



## 2025 Large Business of the Year

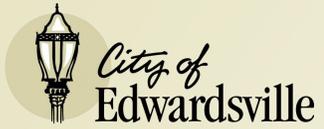
**CARROLLTON  
BANK**

# 2025 Small Business of the Year



# 2025 Small Business of the Year

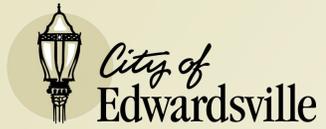




# 2025 Nonprofit Business of the Year



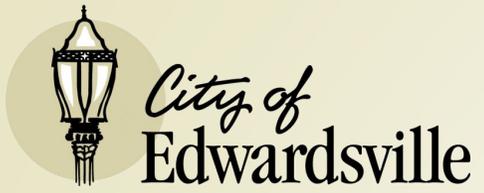
*Glen-Ed*  
PANTRY



# 2025 Nonprofit Business of the Year



*Glen-Ed*  
PANTRY



Thank you

Thank you



SIGN UP FOR OUR  
NEWSLETTERS



- City of Edwardsville E-Newsletter
- City of Edwardsville Business E-Newsletter
- Edwardsville Parks and Recreation E-Newsletter
- The Wildey Theatre E-Newsletter

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