



# 2026 Route 66 Festival Roadside Market Call for Artists and Shops



The City of Edwardsville is excited to announce the 28<sup>th</sup> annual Route 66 Festival Roadside Market with a call for vendors. This festival, to be held on Saturday June 13, 2026, in Edwardsville City Park, will feature a variety of family entertainment, music, great food, and a classic car cruise in addition to the Roadside Market. Several thousand visitors will be on hand for this exciting event.

**Market held in Edwardsville City Park on Saturday, June 13, from 10 a.m. to 7 p.m.**

**Application Procedure:** The Roadside Market is open to small businesses and artists over the age of 16 working in either traditional or contemporary arts/crafts or running a pop-up style business. Vendors will be assessed on an individual basis according to how they will fit into the idea of this unique Roadside Market opportunity.

New applicants must submit three (3) images of their work or shop and one (1) of their display, along with the application and registration fee. The images should represent the nature and quality of the items to be sold at the Roadside Market. The image of your display should include your tent. Images can be submitted electronically or in print. Clearly identify your materials with your name and contact information. Returning applicants do not need to submit images but must notify festival organizer of any changes to set-up or items for sale.

Applications will be reviewed on a first-come, first served basis. **Application deadline is Friday, May 8, 2026.**

Late applications will be accepted on an individual basis and only as space allows. Late applications are subject to a \$25 late fee.

Applications should be mailed to: City of Edwardsville  
Attn: Rt. 66 Roadside Market  
118 Hillsboro Ave.  
Edwardsville, IL 62025

## **SPACE**

Each space is approximately 10'x10' (a tent, two 8' tables, and two chairs may be requested for an additional fee). Encroachment on the space of other exhibitors will not be permitted. All artisans are responsible for purchasing an additional (10'x10' bare) space should their display exceed this space allocation. If the artist chooses to bring a tent they are responsible for set-up and tear-down. Your tent is your responsibility. Festival volunteers are not available to assist with transportation or set-up and you may not pull any vehicle into the park.

Additional adjacent spaces are charged at the regular rate. Trailers will be permitted only if space allows and vendors must notify festival organizer if a trailer is a required part of your set-up. If the trailer requires a larger space the vendor will be charged for an additional space.

## **FEES**

The application fee is \$50. This space will include a 10'x10 space **OR**, for an additional \$95, will include a 10'x10' canopy tent, two 8' tables and two chairs. Additional spaces may be purchased if available at \$25 each depending on availability and needs. Electricity is available for \$10.

Please make checks payable to the City of Edwardsville. No refunds will be allowed once the applicant has been accepted into the Fair. However, in the event of rain, 50% of the application fee is refundable (rain must occur for more than three consecutive hours during the Fair time period.)

## **ROUTE 66 THEMED BOOTHS INCOURAGED**

In the spirit of the historic Route 66, which for decades crossed through Edwardsville, we are encouraging artists and vendors to help us infuse our Roadside Market with a Mother Road flair! Suggestions include a decorated booth or tent or Route 66-related items for purchase. With the 100<sup>th</sup> anniversary of Route 66 happening this year we're eager to give our festival visitors a real feel and taste of this historic byway! Participation is not required; however, encouraged as it creates a fun atmosphere during the event. Please contact our special event organizer, Grace Pellock, with questions!



# 2026 Route 66 Festival Roadside Market Application

Deadline: Friday, May 8, 2026

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Tax Resale Number: \_\_\_\_\_ Website: \_\_\_\_\_

Vendor Description: \_\_\_\_\_

***Please note:** we are encouraging artists and vendors to help us infuse our Roadside Market with a Mother Road flair! Suggestions include a decorated booth or tent or Route 66-related items for purchase. With the 100<sup>th</sup> anniversary of Route 66 happening this year we're eager to give our festival visitors a real feel and taste of this historic byway!*

## **Application Check List:**

- Registration Fee for Space Only (Includes one 10' x 10' space)
  - \$50
- Registration Fee With Table/Chairs (includes one 10'x10' canopy tent, 2 tables, 2 chairs)
  - \$145
- Additional 10'x10' space requested (limited availability) for \$25
- Electricity Fee \$10
- If you are new as a vendor for the City of Edwardsville, please submit three photos of your work that represent the nature and quality of the work offered for sale (preferably one photo of your display). Photos can be emailed to Grace Pellock at [gpellock@cityofedwardsville.com](mailto:gpellock@cityofedwardsville.com)

**Applications must be received by 5 p.m. on Friday, May 8, 2026.**

**(Applications received after May 8 are subject to a \$25 late fee and approved only as space allows.)**

**Make your check payable to and mail to:**

**City of Edwardsville  
Attn: Rt. 66 Roadside Market  
118 Hillsboro Ave.  
Edwardsville, IL 62025**