



7 Ways

TO MAKE GIFTING MORE SUSTAINABLE THIS HOLIDAY SEASON

1

Use recycled

PACKING MATERIALS

Source supplies from vendors that focus on recycled materials or use packing materials you already have for shipping.

2

Leave off

EXTRA PACKAGING

Flimsy plastic typically can't be recycled. If it's not necessary, don't shrink-wrap products.

3

Choose

RECYCLABLE SUPPLIES

Give recipients the opportunity to recycle packaging. Foil-backed, sparkly and glittery wrapping paper aren't recyclable.

4

Shop

LOCAL

Buy from local vendors when possible. That cuts down on packaging, transportation costs, resources and pollution.

5

Steer clear

OF POLYSTYRENE

Polystyrene foam, commonly known by the brand Styrofoam, isn't recyclable. Use shredded paper (not packing peanuts) to protect goods.

6

Mindful

GIFTS

Opt for digital gift cards or products with a small footprint.

7

Spread

KNOWLEDGE

Teach clients and customers how they can responsibly recycle packaging. Include a card with easy directions.