



EDWARDSVILLE – SIUE COMMUNITY DESTINATION GROUP MINUTES
November 16, 2021

Call to Order: 6:04 pm

Present: Chairman Chad Verbais, Karen Kaufman, Carolyn Compton, Paul Pitts, Joel Hardman, Melissa McDonough-Borden, and Isabella Pruitt

Also Present: James Arnold and Desiree Gerber

Absent: Cary Harvengt, MacKenzie Randolph, Hailee O'Dell and Angela Pifer

Citizens wishing to address the Group: None

Review of October Minutes: Missy McDonough-Borden made a motion to approve the October minutes and Joel Hardman seconded the motion. All were in favor of approving the minutes.

Financial Report: Chad Verbais reported that there was an expenditure of \$1,143.70 for 500 red tote bags that have been and will continue to be distributed during SIUE Preview Days. There are three more preview days: February 21, 2021, March 18, 2021, and April 23, 2021 that take place from 9:00 am to 1:00 pm. Chad and Joel manned the table during the SIUE Preview Day last week, and are asking for other to volunteer. The remaining balance is \$9,662.30.

Biking Event: Chad stated that he had contacted MCT regarding trail use and he obtained a form that will have to be filled out and returned to MCT once details are finalized. There was discussion about determining the route, having the event support a cause such as the Glen-Ed Food Pantry, the event including both bikers and walkers and possibly having food trucks and musicians at the end of the route.

Communication: Chad reiterated that the communication between City and SIUE and vice versa needs to be streamlined. Carolyn asked if Desiree was using hashtags in her posts, and she stated that she was not doing so. Izzy explained SIUE's text club's and the Instagram accounts for SIUE 2024 and SIUE2025 being useful for obtaining information. Desiree will send Winter Market information to Carolyn to share with students. Chad suggested having SIUE Marketing attend one of our meetings.

Hashbrown Huddle: Chad told the group that we need to find a date in the spring to hold this event, and asked Carolyn to have possible dates for student government availability ready for the next meeting.

Rotary Student Leader of the Month: Carolyn reported that Michael French is the October Rotary Student of the month. Michael is a member of Alpha Phi Omega service fraternity, Honors Student Association, and the founding president of the SIUE Programming and Research Collaboration. He also works as a tutor in SIUE's tutoring center, is an intern at Emerson Electric, and is a Resident Assistant.

New ideas for Community Traditions: Missy shared that she is still interested in the group doing a light show next year on campus. The group discussed various light displays in other towns and cities. It was suggested that businesses and organizations could sponsor light displays.

Chad would like to bring back the new faculty meet and greet next September or early October. It was held at 222 Artisan Bakery in the past for approximately an hour. Another idea was to host an event at the SIUE Gardens, and Karen is going to reach out to a contact she has associated with the SIUE Gardens.

There was also discussion about inviting residents to a SIUE basketball game in January or early February with information being sent out to residents in their water bills. It was suggested that it would be great if the event could take place when there are both a men's' and women's basketball games back to back.

Next meeting: The next meeting will be held on Tuesday, December 21, 2021 at 6 pm in the Governor Edwards Conference Room.

Adjournment: Joel made a motion to adjourn, Paul seconded the motion and all were in favor. The meeting adjourned at 7:26 pm.

Signature: 