



EDWARDSVILLE – SIUE COMMUNITY DESTINATION GROUP MINUTES October 21, 2021

Call to Order: 6:03 pm

Present: Chairman Chad Verbais, Carolyn Compton, Cary Harvengt, Paul Pitts, Joel Hardman, MacKenzie Randolph, Melissa McDonough-Borden, and Angela Pifer

Also Present: Desiree Gerber

Absent: Karen Kaufman, Hailee O’Dell and Isabella Pruitt

Citizens wishing to address the Group: None

Review of August Minutes: Joel Hardman made a motion to approve the August minutes and Paul Pitts seconded the motion. All were in favor of approving the minutes.

Financial Report: Cary Harvengt reported that there were expenditures for the 18 Things to do in Edwardsville SIUE Family Weekend event in the amount of \$500 for four \$25 gift cards from the following establishments: Source Juicery, Sacred Grounds, Bella Milano, Cleveland Heath, and City Scoops. The balance at this time is \$10,806.00. Desiree stated that the invoice in the amount of \$250 for the installation of the EAC banners on campus has not been received.

Scavenger Hunt: Chad reported that he, Carolyn and Desiree communicated on the details for the 18 Things to do in Edwardsville SIUE Family Weekend event which took place October 15—17. Desiree reported that twelve teams registered on the City of Edwardsville’s website with four teams posting photos. Those who participated were very enthusiastic and enjoyed the event. One of those teams did not register for the event. The #COE18THINGS was used to search for the photos and match up with those registered. The winners are as follows:

No Name Team won the following gift cards: \$25 Scared Grounds, \$50 Bella Milano, \$50 Source Juicery, \$25 City Scoops, and \$25 Cleveland Heath.

Kot Fam Cam won the following gift cards: \$50 Scared Grounds, \$25 Bella Milano, \$25 Source Juicery, \$25 City Scoops, and \$50 Cleveland Heath.

Yeti’s Campus Crushers won the following gift cards: \$25 Scared Grounds, \$25 Bella Milano, \$25 Source Juicery, \$50 City Scoops, and \$25 Cleveland Heath.

Hashbrown Huddle: Chad stated that this event is being postponed until spring. He asked everyone to think about dates and whether this event should continue as in the past or in another format. There was discussion regarding having the event on campus rather than the Wildey Theatre.

Communication: Chad reiterated that the communication between City and SIUE and vice versa needs to be streamlined. He stated that he knew Cary has been sharing events with SIUE.

Biking Event: There was discussion about creating a student and community biking event in the spring that would utilize the Madison County Trails. Angela brought this to the group's attention as a great way to introduce SIUE students to the trails and bring both the students and community together for a fun event. There was discussion regarding whether it should be competitive or fun with fun being the focus as the trails would likely not be safe for a race.

Joel thought the Bicycle and Pedestrian Advisory Committee (BPAC) would also have some insight or contributions to making this a successful event. Desiree explained that BPAC will be meeting for the first time tomorrow, and once she knows the Chair's name would share that person's name.

There was discussion surrounding a good date for the event working around SIUE's spring break and District 7's spring break with a tentative date of April 2, 2022 being proposed. Chad will reach out to SJ Morrison and the chair of BPAC regarding this potential event.

Rotary Student Leader of the Month: Carolyn reported that the selection of the Rotary Student of the month is not known because the selection was taking place later this week.

New ideas for Community Traditions: There was discussion about having a "Downtown Day" where students receive discounts from local downtown businesses. MacKenzie shared that local businesses do offer discounts to SIUE students and that she has been reaching out to new businesses to participate in the student discounts.

Carolyn brought up the "Taco Crawl," which another group had done, which sparked other ideas for a crawl of some kind. An appetizer crawl was discussed, and everyone thought James would have some insight into making this event a reality.

Chad shared two ideas: a community and student battle of the bands and finding a public speaker that would appeal to both students and the community. He asked everyone to think about all of these ideas and to be prepared to discuss them at November's meeting.

Other: Confirmation of a poll of the Edwardsville-SIUE Community Destination Group that took place on September 30, 2021 to approve we spend no more than \$1,200 on tote bags for Preview SIUE and other events. Chad Verbais made the motion and it was seconded by Cary Harvengt. The groups' vote was eight Yes and zero No votes.

Confirmation of a poll of the Edwardsville-SIUE Community Destination Group that took place on September 30, 2021 to approve that each participant/team in the SIUE Family Weekend scavenger hunt register for the event with up to five winners from the participants/teams receiving \$100 in gift cards. Chad Verbais made the motion and it was seconded by Cary Harvengt. The groups' vote was eight Yes and zero No votes.

Next meeting: The next meeting will be held on Tuesday, November 16, 2021 at 6 pm in the Governor Edwards Conference Room.

Adjournment: Joel made a motion to adjourn, Missy seconded the motion and all were in favor. The meeting adjourned at 7:07 pm.

Signature: 