



## EDWARDSVILLE – SIUE COMMUNITY DESTINATION GROUP MINUTES August 17, 2021

**Call to Order:** 6:02 pm

**Present:** Chairman Chad Verbais, Kelly Jo Hendricks, Cary Harvengt, Paul Pitts, Joel Hardman, Hailee O'Dell

**Also Present:** Desiree Gerber

**Absent:** Melissa McDonough-Borden, Karen Kaufman, MacKenzie Randolph and Isabella Pruitt

**Citizens wishing to address the Group:** None

**Review of July Minutes:** Joel Hardman made a motion to approve the July minutes and Kelly Jo Hendricks seconded the motion. All were in favor of approving the minutes.

**Financial Report:** There were no expenditures since we last met so the balance remains at \$11,306.00. An invoice in the amount of \$250 is pending the installation of the EAC banners.

**20<sup>th</sup> Anniversary of the Edwardsville Arts Center Art Contest:** The EAC banners were on display at the Edwardsville Arts Center 20<sup>th</sup> Anniversary Ice Cream Social on August 1, 2021 from 2:00 pm—4:00 pm, and the banners were on display and the winners of the art contest were present. Culver's supplied the ice cream for this nice event. The banners in the City will be on display on South Buchanan and East Vandalia around City Park. The banners on the SIUE campus will be on the corner of University Park Drive and Research Drive with eight going in and eight going out. Chad thought we may want to think of a yearly art contest.

**Hashbrown Huddle:** This event will be held at the Wildey Theatre on October 1, 2021 from 7:45 am to 9:30 am. The group discussed the numbers and it was thought that likely at least 20 students would attend. Kelly Jo agreed to take the lead with possibly 3 to 5 subgroups. September 24 is the date that final numbers of attendance should be in for the City Officials and the SIUE Student Government. Chad is going to look into pricing and COVID friendly catering options and will share information via email.

**Promote Family Weekend/Scavenger Hunt:** SIUE Family weekend will take place October 15—17. A discussion took place to include the scavenger hunt as a way to bring the students and their families into the community. The list that was created at prior meetings throughout 2020 and 2021 was narrowed down to 18 items. Hailee will create something on Canva to make the scavenger hunt look enticing.

Another discussion took place surrounding incentives for students/families to participate, and Chad suggested spending no more than \$500 on three prizes with each photo submitted being added as one entry into the scavenger hunt. Joel made a motion to approve this suggestion, Paul seconded the motion, and all were in favor.

**Communication:** Kelly Jo will share 3 to 5 SIUE campus events that may be of interest to Edwardsville residents and Cary will share 3 to 5 City of Edwardsville events that may be of interest to students.

**Rotary Student Leader of the Month:** Kelly Jo reported that the August and September selection would be combined, and the call for all nominations would take place in September with the selection of the student taking place in October.

**Bring Campus to the Edwardsville Community & Edwardsville Community to the Camp:** The new faculty meet and greet was mentioned, but Joel thought it was better to wait another year. Food trucks will be at Homecoming and next spring. Hailee stated that it would be great if the farmers' market could come back to campus next spring. The discussion centered on having when there is another event on campus or limiting it to once a month.

Kelly Jo stated that MacKenzie is going to be asking new businesses to participate in the SIUE student discount program. Desiree will obtain a list of businesses who have registered with the City of Edwardsville and share with Kelly Jo.

The 600 left over water bottles from last year will be handed out during the SIUE Experience.

Chad shared that the Reverse Parade would be held this Sunday evening with everyone meeting at Bluff Hall parking lot at 6:15 pm. The parade will begin at 7:00 pm and Chancellor Pembroke will have a police escort.

**Next meeting:** The next meeting will be held on Tuesday, September 21, 2021 at 6 pm in the Governor Edwards Conference Room.

**Adjournment:** Joel made a motion to adjourn, Paul seconded the motion and all were in favor. The meeting adjourned at 7:22 pm.

Signature:

