



EDWARDSVILLE – SIUE COMMUNITY DESTINATION GROUP MINUTES April 20, 2021

Call to Order: 6:06 pm

Present: Chairman Chad Verbais, Paul Pitts, Cary Harvengt, Melissa McDonough-Borden, Cheryl Watson, Joel Hardman, and Madelyn Walters

Also Present: Desiree Gerber

Absent: Kaitlyn Kyle and Ronald Akpan

Review of March Minutes: Melissa McDonough-Borden made a motion to approve the March minutes and Joel Hardman seconded the motion. All were in favor of approving the minutes.

Financial Report: Cheryl stated that the invoices were being processed for the banners in the amount of \$2,650.00 to Creative Options and in the amount of \$4,019.00 for the City tour video editing to Brandon Rice Video. This puts us in the red in the amount of \$118.99, which will come out of next year's budget.

Springboard: The Springboard video will be shot the week of April 26. The goal is to obtain footage of the new mayor and chancellor. Chad will send out Springboard dates, so others can help out. It will take place in Dunham Hall Theatre from 2:20-2:50 pm and 2:55—3:25 pm each day. The June 18 date is cancelled because it is a new holiday and June 22nd has been added.

20th Anniversary of the Edwardsville Arts Center Art Contest: Missy shared the template and website for the Edwardsville Arts Center "Better Together" Banner Contest. The website is live, but has not been shared yet with District 7 students. Chad suggested starting with the Superintendent and sharing via email with principals in District 7.

City Admins/Student Government website at SIUE: Cary sent the information and Tyler followed up with Sarah but has not heard back from her. Maddie added a blurb on the website that states please contact student government for more information with the student government email address. Everyone wanted to make sure that the email address was being monitored.

Rotary Student Leader of the Month: Tyler Manning reported that Lydiah Russell was selected as the March Rotary Student of the Month. She is a junior Nursing major at SIUE, and the President of Alpha Phi Omega, a co-ed service fraternity on campus. Lydiah was said to help others around her become excellent leaders by motivating them and teaching them leadership skills that are needed in life.

Tyler also reported that the Rotary Student Leaders would be recognized during the Kimmel Awards Recognition Week of April 26—30. He believes this will be posted on the SIUE Kimmel Instagram page and the SIUE Kimmel Student Involvement Center Facebook page.

Safe Zone Training and Anti-Racism Training opportunities: Paul Pitts contacted the Ministerial Alliance regarding Anti-Racism Training and they are interested. A time and location needs to be set up. Cheryl

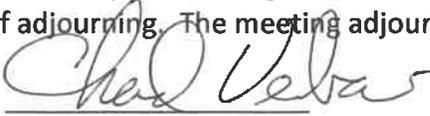
Watson spoke with Craig Edwards at the County a month ago. They already have several training sessions lined up. Cheryl is not sure if Craig contacted Lindy or not.

New ideas for Community Traditions: Chad asked that the group keep thinking of ways to get the students back into the community. He would like to revisit the food truck idea and think about a bike or foot race.

Next meeting: Tuesday, May 18, 2021 at 6 pm.

Adjournment: Tyler Manning made a motion to adjourn, Cheryl Watson seconded the motion, and all were in favor of adjourning. The meeting adjourned at 6:54 pm.

Signature: _____

A handwritten signature in cursive script, appearing to read "Chad Ueber", written over a horizontal line.