

EDWARDSVILLE – SIUE COMMUNITY DESTINATION GROUP

February 18, 2020

Present: Chad Verbais - Chair, Doug Rohrer, Paul Pitts, Cheryl Watson, Kaitlyn Kyle, Kim Durr, Tyler Manning

Absent: Madelyn Walters, Jacob Graham, Joel Hardman, Walter Williams, Cary Harvengt

Visitor: Brett Stawar – President and CEO at Great Rivers & Routes Tourism Bureau

Chad opened the meeting at 6:03 pm

Review of Minutes: Motion to approve minutes: Paul Pitts motioned, Doug Rohrer seconded.

Financials: Expense from Amazon for art hangers (\$81.67). We currently have \$5,196.08 with several items needing to be purchased/funded.

Food Truck Friday: Kim reported that Cary sent invitation letters to 10 local businesses encouraging them to participate. Location will be at the Hairpin (under the flags) on SIUE campus and will run each Friday March 27 – June 5 from 11am – 3pm. Free parking will be available in Lot A with SIUE and our committee splitting cost. A motion was made by Kim and seconded by Tyler to split the cost of parking (our cost will be \$2,200) and passed unanimously.

High School Counselor Fly-in: March 20 we will again welcome high school admission counselors from around the Midwest to the Wildey Theater where SIUE Admissions will provide a light breakfast and City officials will be on hand to answer questions. A motion was made by Kim and seconded by Tyler to purchase TUMBLERS for giveaways items for a cost of \$8.50 each plus set-up (if ordering 72) and passed unanimously.

Video: Chad reported that SIUE indicated they could not help with the video this year as they were extremely busy. However, the videographer who has worked with us each year on the project does freelance work on the side and has agreed to get an estimate together for us. A discussion ensued about possibly using him or an outsider and it was agreed that he is more familiar with our efforts and will be able to edit his former footage into the new footage better. A bid will be forwarded to the group to vote via email within the next week.

SIUE Rotary Student of the Month: Tyler will email names from last few months.

Advertising at SIUE in MUC: Tyler has not been able to put anything up recently but is working on a few items.

Welcome Back party for students: Kim reported on a few items/options for us here that could occur during Welcome Week. 1) Mayor could come to the soccer game during Cougar Kickoff and welcome students in person. 2) We could purchase drawstring backpacks with the City of Edwardsville logo on them to give away to students. 3) We could provide a Sunday bus trip/tour of the city to students. 4) We could invite city residents and business leaders to campus to participate in the Convocation parade/march from the VC to the Cougar Statue.

Bike Illinois: June 8 and 9, 2020 bikers will be tenting on campus. A motion was made by Tyler and seconded by Doug to purchase towels for the riders as a give-away item for \$1.65 each plus set-up (if ordering 500) and passed unanimously.

Preview SIUE: Was held February 17 and Paul and his wife staffed our table. The next Preview day is March 2 and Paul and Doug agreed to staff the table.

Other: Tyler mentioned that the community is invited to the opening of the SIUE E-Sports Arena in Bluff Hall from 10am – Noon Friday, April 24. (NOTE – THE OPENING IS ON HOLD UNTIL FURTHER NOTICE) Cheryl will put this on Facebook to advertise when appropriate.

Next meeting on Tuesday, March 17, 2020 at 6pm.

Meeting adjourned at 7:10pm: Motion to adjourn: Tyler motioned, Doug seconded.

Signature: /s/Chad Verbais by staff liaison .