



EDWARDSVILLE – SIUE COMMUNITY DESTINATION GROUP MINUTES February 16, 2021

Call to Order: 6:05 pm

Present: Chairman Chad Verbais, Melissa McDonough-Borden, Paul Pitts, Cary Harvengt, Cheryl Watson, Madelyn Walters

Also Present: Walter Williams, Desiree Gerber

Absent: Kaitlyn Kyle, Ronald Akpan, Tyler Manning, Joel Hardman

Financials: Cheryl stated that there have been no expenditures in the last month, so there is still \$6,550.01 remaining in the budget.

Springboard: Chad started a discussion on what should be added to the video and what should be changed or omitted. Group members felt it was important to keep some portion of Mayor Patton's video with the written change being former Mayor. Chad stated that there is a charge each time there is a location change. Walt suggested contacting John Cunningham to possibly obtain some video footage which could be added to include the Mayor and the Chancellor. The video needs to be ready by the end of May, so the target completion date should be by May 15, 2021.

Review of January Minutes: Paul Pitts made a motion to approve the January minutes and Cheryl Watson seconded the motion. All were in favor of approving the minutes.

20th Anniversary of the Edwardsville Arts Center Art Contest: There was discussion regarding opening the contest to SIUE students and the community. Chad will find out if there will be any labor costs for hanging the banners at SIUE. The City will not charge for hanging the banners in the City. There was discussion regarding the breakdown of age groups and the theme of the contest. The target number of banners discussed is approximately sixteen banners hung in the City with the same sixteen hung throughout the SIUE campus. The Edwardsville Arts Center would need a timeline for beginning the contest, as well as, hanging the banners.

Chad suggested spending \$3,000 for the Edwardsville Arts Center art contest banners. Cheryl Watson made a motion to spend \$3,000 on the EAC contest banners, and Cary Harvengt seconded the motion. Chad called for a vote and all members were in favor.

City/SIUE Communication Pipeline: Chad discussed the two avenues, EToday and Places to be at the E, as communications tools for SIUE students and faculty. He mentioned the Wildey Theatre and possibly the Parks and Recreation Department events as those City events that made sense to share on campus. Cary suggested contacting the Edwardsville Public Library social media person, Catherine Rose.

Rotary Student of the Month: Tyler was not present, so there was nothing reported.

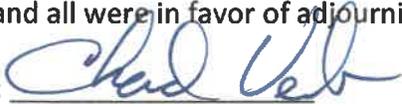
Safe Zone Training and Anti-Racism Training Opportunities: Chad stated that he has sent three emails to the YMCA with no response, so he is assuming there is not any interest. Chad asked for additional YMCA contacts, and will circle back to this.

Hashbrown Huddle: Chad asked that group members to look at the list and continue to think about pursuing an area of interest. Cary expressed interest in the job share list, and Chad thought the Career Development Center was the best place to share this information. He recommended contacting the Director, Susan Seibert.

Next meeting: Tuesday, March 16, 2020 at 6 pm in Governor Edwards Conference Room and via Zoom.

Adjournment: Cheryl Watson made a motion to adjourn. Missy McDonough-Bordon seconded the motion, and all were in favor of adjourning. The meeting adjourned at 7:24 pm.

Signature: _____

A handwritten signature in blue ink, appearing to read "Chad Seibert", written over a horizontal line.