



EDWARDSVILLE – SIUE COMMUNITY DESTINATION GROUP MINUTES January 19, 2021

Call to Order: 6:01 pm

Present: Chairman Chad Verbais, Cheryl Watson, Melissa McDonough-Borden, Joel Hardman, Tyler Manning, Paul Pitts

Also Present: Walter Williams

Absent: Kaitlyn Kyle, Ronald Akpan, Cary Harvengt, Madelyn Walters

Review of October Minutes: Chad asked the committee if there were changes that needed to be made to the December minutes. One correction was suggested. Paul Pitts made a motion to approve the November minutes and Cheryl Watson seconded the motion.

Financials: Cheryl informed the group that there have been no expenditures this last month, so there is still \$6,550.01 remaining in the budget.

Springboard: Chad stated that there were 20 separate events. Not knowing the status of COVID-19 restrictions, Tyler suggested the following: 1) show video and interact with parents, 2) provide packets of information in a “swag bag”. Chad asked the group to review the existing video and offer feedback. Chad said he’s leaning towards modifying the video and adding a driving tour around the area. Chad said the Group need to vote on how much it wants to spend on a video.

New Art in City Hall and Library: Missy stated that there is nothing to report since City Hall is closed.

Safe Zone Training and Anti-Racism Training opportunities: Chad mention that he has spoken with the Director of the YMCA, but has not received a response.

Other Business

Rotary Student of the Month: Tyler reported that a student has been selected (name unknown at time of meeting) and that they have received applications for student of the month for January.

Edwardsville Arts Center 20th Anniversary: Missy reported the following: Her board has met, and is interested in this project. In order to complete this project, the group must determine the following: 1) how much will SIUE charge to install the banners, 2) determine how many banners the group wants, 3) who will design the banners. Missy suggested the following-1) give banners to winners, 2) SIUE online discussion of theme, 3) drive thru exhibition. The group needs to determine budget, and how many banners will be installed,

Hashbrown Huddle: Chad mentioned he still wanted to continue to try to check things off the list of topics that were discussed at the Hashbrown Huddle in the fall. He mentioned that Cary had sent a sample page for a website, which SIUE could host, that would contain information about pairing SIUE student government

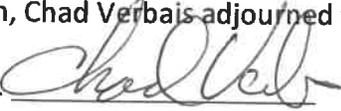
members with City officials. Tyler indicated he needed to get together with Cary and further discuss this possibility with marketing at SIUE. Chad stated that he and Joel would get together in the future to discuss ways to improve communication between the city and university regarding various events. Others were reminded to continue to review the list and bring up ideas that interest them.

New Ideas for Community Traditions: A suggestion was made to host a drive in movie because of the success the City of Edwardsville had with its drive in movie.

Next meeting: Tuesday, February 16, 2021 at 6 pm.

Adjournment: Tyler made a motion to adjourn the meeting, which was seconded by Joel Hardman. Chairman, Chad Verbais adjourned the meeting at 7:14 pm.

Signature.

A handwritten signature in cursive script, appearing to read "Chad Verbais", written over a horizontal line.