

## EDWARDSVILLE – SIUE COMMUNITY DESTINATION GROUP

July 16, 2019

**Present:** Doug Rohrer Acting Chair, Cheryl Watson, Walt Williams, Tricia Lack, Kim Durr, Tyler Manning, Jacob Graham, Joel Hardman, Connie Frey Spurlock

**Absent:** Chad Verbais, Mackenzie Rogers, Matt Butler, Paul Pitts

Doug opened the meeting at 6:03 pm

**Review of Minutes** – May – Motion to approve minutes: Cheryl Watson motioned, Doug Rohrer seconded.

**Financials** – Doc & Norm bus trips for Springboard tours. Cost \$257.50 per trip and 10 trips taken. Total expense \$2,575.00.

**Springboard** – Doug stated how successful. Approximately 400 participants with two buses completely full. Received great feedback.

**Art in the City Information** – Tabled due to Chad being absent.

**Faculty mixer with City staff** – Tabled due to Kim researching information.

**New members present** – Jacob and Joel introduced to the members.

**SIUE Rotary Student of the Month** – Tyler stated after the new school year starts students will be introduced to Rotary.

**Advertising via digital signage at SIUE** – Tyler explained there could be advertising digitally on TV's in the University Center and other places around campus.

**Welcome Back party for students**– Kim discussed what has been done in the past. Brainstormed for new ideas. Jacob suggested handing out lemonade or drinks to the students on their way to get books. Tyler is going to reach out to Marion with SIUE Experience committee.

**Hashbrown Huddle** – Date September 20, 2019 at 7:30 am needs to be confirmed. Tyler stated the need to come up with action steps to proceed with after the original meeting.

**Ideas to bring the Edwardsville community and Campus together and new traditions** – Cheryl suggested displaying student art at the Library. Doug is going to reach out to Jill, Library Director. Another idea suggested by Cheryl is a Taste of Edwardsville at City Park. Tyler mentioned family weekend on campus is in October. Brainstormed some ideas, restaurant discounts, a bike ride, and checking with Parks Department to see if anything is scheduled during this weekend.

**Other (Successful Communities Collaborative)** – Walt discussed an example of the SIUE basketball team serving lunch at a NAACP organized event. Encouraged other teams/organizations with in the school to volunteer around the community with other organizations.

**New Business** – Walt informed the members the 2020 Ride Illinois bike ride will be coming to Edwardsville for two days the second week in June. There will be approximately 250 riders and they will be lodging in Edwardsville.

**SIUE SSCC** – Connie explained the SSCC collaborating with the City and the projects they will be working on.

- Earth Edwardsville
- Ice Rink/Sports Complex
- Parking Downtown

Next meeting on Tuesday, August 20, 2019 at 6pm. Meeting adjourned at 6:55pm